



KA-3511
First Year B. B. A. (Sem. I) Examination
October / November – 2012
Communication Skills - I
(Old Course)

Time : Hours]

[Total Marks : 70

Instructions :

(1)

<p>નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination :</p> <p>First Year B. B. A. (Sem. 1)</p> <p>Name of the Subject :</p> <p>Communication Skills - 1 (Old)</p> <p>Subject Code No. : 3 5 1 1 Section No. (1, 2,.....) : NIL</p>	<p>Seat No. :</p> <table border="1" style="width: 100%; height: 20px;"><tr><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td></tr></table> <div style="border: 1px solid black; border-radius: 15px; width: 100%; height: 60px; margin-top: 10px; display: flex; align-items: center; justify-content: center;"><p>Student's Signature</p></div>						

- (2) Figure to the **right** indicate full marks allocated to that question.
(3) All questions are compulsory.

- 1 Answer the questions in brief: (Any Five) 15
- 1) Explain the three language formula as described by Mulk Raj Anand in the lesson 'The Importance of English'.
 - 2) Make a list of things that Udhishthira staked and lost to Sakuni in the Gambling Match.
 - 3) What gift had Jim brought for Della? How did he buy it?
 - 4) Why does Gandhiji say that fearlessness is the greatest of the Divine attributes?
 - 5) How does Hogen get the suitcase back?
 - 6) Why were the writer's sympathies with the grasshopper and not with the ant?
 - 7) How does the author O'Henry indicate that Jim and Della were poor?
- 2 Short Notes: (Any Three) 21
- 1) Baron Hassberg, The Model Millionaire
 - 2) Tom Ramsay and George Ramsay
 - 3) Mortiner J. Adler's views on Books
 - 4) The Impact of the Packaging Industry on world according to Maneka Gandhi
 - 5) The Conjuror's Revenge
- 3 Write a letter to the Manager of Big Bazaar, complaining of discourtesy of one of the sales persons in the department of readymade garments. 10
- OR
- Write a memorandum on behalf of the Managing Director of a company to the Managers of Sales, Production, Finance departments to attend an urgent meeting to discuss the current problems faced by the company.

4 Ram & Sons have placed an order with you for goods worth rupees 20,000 on three months' 10 credit. Now write a tactful letter suggesting that they order goods on cash.

OR

4 A big department store in Delhi wishes to buy a large quantity of woolen garments from a manufacturer in Ludhiana. Write a letter of inquiry.

5 Do as Directed: (Any Fourteen)

14

- 1) He has worked here _____ 1990. (since, for) (choose the correct word)
- 2) You can get to _____ railway station in _____ hour. (Fill in the blanks with appropriate articles)
- 3) We will go to the theatre. It does not rain. (Use 'if' in the sentence)
- 4) Many moments have not been restored. (Add a question Tag)
- 5) Don't make _____ mistake, Dell. (some, any) (choose the correct word)
- 6) Did you see the comet last night? (Answer in short)
- 7) Everyday you go for a walk. (Change it in interrogative)
- 8) The child _____ from viral fever since last week. (Use the form of 'suffer' and fill in the blank)
- 9) 'Are you coming home with me? He asked his friend.(Write it in reported speech)
- 10) To burst into laughter (Make the sentence of your own using this phrasal verb)
- 11) My friend does not take tea in the morning. (Rewrite it in the affirmative sentence)
- 12) Give the antonym of the word---worthless
- 13) These boys are going to Mumbai. (Rewrite the sentence using 'wh-' question)
- 14) Give the adverb of the word---swift
- 15) Look, these children are playing football. (Identify and write the tense used in the sentence)
- 16) As soon as we reached the station, the train had left . (Use 'No---sooner than')